

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Mike McIntyre/ D/ Congress  
Submission Number 215 Issue 1



WNCN-TV  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	Mike McIntyre/ D/ Congress	Submission Cost:	2050	Campaign Ref:	E:120809008
Buyer:	..	Client/Product/Estimate:	330 /349 /2196	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06268821
Est./PO Number:	06268821	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	McIntyre For Cong	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 330p Judge Judy ...F..	05	75	30 Comme	Nbr of Spots	1	1	75
2	M-F 530p Judge Judy ...F..	04	150	30 Comme	Nbr of Spots	1	1	150
3	M-F 9a Today Show II ...F..	04	150	30 Comme	Nbr of Spots	1	1	150
4	M-F 5p Judge Judy M.....	04	150	30 Comme	Nbr of Spots	1	1	150
5	M-F 530p Judge Judy M.....	04	150	30 Comme	Nbr of Spots	1	1	150
6	Sat 6p News .....S.	04	150	30 Comme	Nbr of Spots	1	1	150
7	Sat 7p News .....S.	04	100	30 Comme	Nbr of Spots	1	1	100
8	Sun 6p News .....S	04	150	30 Comme	Nbr of Spots	1	1	150
9	M-F 5p Judge Judy	04	150	30 Comme	Nbr of Spots	1	1	150
Weekly Totals: Total Spots(Ord Spots)					13	2	15	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
10	M-F 530p Judge Judy ...T...	04	150	30 Comme	Nbr of Spots 1		1	150
11	M-F 5p Judge Judy .T.....	04	150	30 Comme	Nbr of Spots 1		1	150
12	M-F 530p Judge Judy .T.....	04	150	30 Comme	Nbr of Spots 1		1	150
13	M-F 330p Judge Judy ..W....	05	75	30 Comme	Nbr of Spots 1		1	75
14	M-F 530p Judge Judy ..W....	04	150	30 Comme	Nbr of Spots 1		1	150
15	M-F 9a Today Show II ..W....	04	150	30 Comme	Nbr of Spots 1		1	150
<b>Weekly Totals: Total Spots(Ord Spots)</b>					13	2	15	

Grand Totals				Month 10 Weeks: 4	Month 11 Weeks: 4
				10/22	10/29
Spots				15	2
Cost				2050	300

**Grand Totals:** Spots: 15  
 Gross Total: 2,050.00

Commission:	307.50
Net Total:	1,742.50

REP HEADLINE# 6268821  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM STATION AUG9/12 09.56  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME POLI/M MCINTYRE/D/CON/NC  
AGY # AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE. N.W. #210  
WASHINGTON, DC 20001

REP. # OFF. # SALESMAN #  
BUYER NAME ERICA CORSO  
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6268821

CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2196 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 09.56

REP: NEW ORDER  
TTL \$2,050 @15X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$2,050.00  
TOTAL SPOTS 15



ADV # ADV. NAME POLI/M MCINTYRE/D/CON/NC REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME BUYING TIME, LLC BUYER NAME ERICA CORSO

650 MASSACHUSETTS AVE. N.W. #210  
 WASHINGTON, DC 20001  
 SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6268821 CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2196 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 14.53

REP: NEW ORDER  
 TTL \$2,050 @15X  
 PLEASE CONFIRM  
 THANKS SHOSHANA FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			330P-400P	30		\$75.00	10/26	10/26	1		FRI	1
AGENCY ADVERTISER CODE = 330 AGENCY PRODUCT CODE = 349 AGENCY EST# = 2196												
PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY												
2			530P-600P	30		\$150.00	10/26	10/26	1		FRI	1
PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY												
3			900A-1000A	30		\$150.00	10/26	10/26	1		FRI	1
PROGRAM : TODAY SHOW 2 CON COM1 : TODAY SHOW 2												

mm  
 8/8

REP HEADLINE# 6268821  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

AUG8/12 14.53  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			500P-530P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/29	10/29	1		MON	1
5			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/29	10/29	1		MON	1
6			600P-630P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/27	10/27	1		SAT	1
7			700P-730P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$100.00	10/27	10/27	1		SAT	1
8			600P-630P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/28	10/28	1		SUN	1
9			500P-530P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/25	10/25	1		THU	1
10			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/25	10/25	1		THU	1
11			500P-530P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/23	10/23	1		TUE	1
12			530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$150.00	10/23	10/23	1		TUE	1



REP HEADLINE# 6268821  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

AUG8/12 14.53  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			330P-400P	30		\$75.00	10/24	10/24	1		WED	1
			PROGRAM : JUDGE JUDY									
			CON COM1: JUDGE JUDY									
14			530P-600P	30		\$150.00	10/24	10/24	1		WED	1
			PROGRAM : JUDGE JUDY									
			CON COM1: JUDGE JUDY									
15			900A-1000A	30		\$150.00	10/24	10/24	1		WED	1
			PROGRAM : TODAY SHOW 2									
			CON COM1: TODAY SHOW 2									
OCT/12			\$1,750.00			NOV/12						
						\$300.00						
CONTRACT TOTAL \$2,050.00												
TOTAL SPOTS 15												

MARKET TOTALS \$68,333 WNCN 3% WRAL 55% WTVB 36% WRAZ 6% WRDC 0% WLFL 0% CABL 0%  
 SHARES ESTIMATED  
 SVC- NSI BOOKS- NOV/11  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**
**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em;">2012</div>
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I, Buying Time, LLC,  
 being/on behalf of: Mike McIntyre, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Representative (NC-7)  
 in the General  
 election to be held on: Tuesday, November 6th, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

**Total Charges:**

\$

NET



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Mike McIntyre for Congress  
P.O. Box 1  
Lumberton, NC 28359

I represent that the payment for the above described broadcast time has been furnished by:

Mike McIntyre for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marion Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

06/12/12  
Date

Eia L. W.  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Mike McIntyre

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mike McIntyre

signature of candidate or authorized committee

Mike McIntyre

printed name

7/19/12

date



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	Steve Blanchard	<b>STATION:</b>	WNCN
<b>FROM:</b>	Mick Nesci	<b>HRP OFFICE:</b>	Washington

**REQUEST RECEIVED FROM**

**DATE:** 8/8/12

<b>BUYER:</b>	Erica Corso
<b>AGENCY:</b>	BUYING TIME
<b>ADDRESS:</b>	2715 M ST. NW, SUITE 400 WASHINGTON, D.C. 20007
<b>PHONE #:</b>	202-965-5060
<b>FAX #:</b>	202-965-5066
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Mike McIntyre for Congress
<b>CPMGN MGR.</b>	
<b>TREASURER:</b>	Marion Thompson
<b>ADDRESS:</b>	PO Box 1 Lumberton, NC 28359
<b>PHONE #:</b>	910-738-8683
<b>FAX #:</b>	
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	Mike McIntyre
<b>OFFICE:</b>	Congress
<b>PARTY:</b>	DEMOCRAT

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	9/11/12-11/6/12
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	